Here is the recent website the MIS 483 capstone class created.

[www.socialmediamarketing.tech](http://www.socialmediamarketing.tech)

Here is some of the background on a nifty assignment but I feel this could be a part of our paper-



My hope was to produce another article on experiential learning and here are articles that were mined by our librarian-

Articles:\*

1.       Elam, E. R., & Beagle, J. M. (2017). Expanding Marketing Curriculum Beyond the Business School: An Experimental Course Integration. *Proceedings For The Northeast Region Decision Sciences Institute (NEDSI)*, 330.
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2.       Kowalski, K. B., & Swanson, J. A. (2017). THE CHANGING FACE OF TEAMS IN THE CLASSROOM.*Proceedings For The Northeast Region Decision Sciences Institute (NEDSI)*, 357-359. Persistent link to this record (Permalink): [http://proxy.umo.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=122933118&site=eds-live](https://webmail.moc.edu/owa/redir.aspx?C=flSplGf-3y-HCfaiKM3T2tUK5nbHKBegWNUKlGkZqYfrVTwSc7PVCA..&URL=http%3a%2f%2fproxy.umo.edu%2flogin%3furl%3dhttp%3a%2f%2fsearch.ebscohost.com%2flogin.aspx%3fdirect%3dtrue%26db%3dbth%26AN%3d122933118%26site%3deds-live)

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4.       Abbondante, P., Caple, S., Ghazzawi, I., & Schantz, G. (2014). LEARNING COMMUNITIES AND EXPERIENTIAL ENTREPRENEURIAL SUCCESS. *Academy Of Educational Leadership Journal*, *18*(2), 13-34.
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