

Per your request concerning the web design program, [REDACTED] [REDACTED] have outlined a potential minor (a conservative approach) that, in our opinion, could attract new as well as existing students to the program. I spoke with several Department Chairs who agree with the blending of art and technology courses; and, the interdisciplinary approach could result in many in-field employment opportunities which would substantiate a quality program. Below is a course outline for the proposed minor (i.e., **Web Design for the Entrepreneur**).

*ART 115	Design Fundamentals
**CIS ???	Survey of Website Design
*ART 132	ART 132 Graphic Design Fundamentals
*ART 434	Web Design
**ART ???	Video and Audio for Websites
*CIS 435	Web Design and Development
*MIS 347	Internet & Social Media Marketing for Business
**CIS ???	Implementing a Web-based Entrepreneurship (Capstone)

* Existing courses

** Courses to be developed

Forecasted costs associated with the program

Equipment (Video and Pictures)	Quantity	Total Cost
Canon EOS 80D DSLR with 18-55mm STM Lens and Premium Kit: \$1,086.89	2	\$2200
*13d Themes 2232 Proxima Website Developer Site License + Sever-side Enhancements (\$299 + \$2,594)	1	\$2,900
Webhosting: Two accounts: \$100 per year	2	\$200 per year.

If you would like to discuss and view details of the program, please email us.

Thank you,
[REDACTED] and Karl